

BETTENDORF COMMUNITY SCHOOLS FOUNDATION

P.O. Box 1150 Bettendorf, IA 52722
foundation@bettendorf.k12.ia.us

GRANT # 2019-20-6

BCSF office use only

GRANT APPLICATION

(Please print or type)

Applicant Name(s): Tammy Chelf

Date: Sept 27, 2019

School Building: Edison Academy

BCSF Representative: Jim Farber

Applicant's Email: tchelf@bettendorf.k12.ia.us

Phone #: 563-359-9375

Title of the Project/Grant: The Power of Positivity: Partnering with Community Role Models

Department/Grade Level: Grades 9-12

Number of Students Impacted: 1000+

Start Date of Project: November 2019

End Date of Project: April 2020

Total Budget of Project: \$2000

Amount Requested from BCSF: \$1700

Additional Funding Sources (include denied funding requests):

Source

Result

- District At-Risk Funds

\$300 approved

Instructions: Please respond to all questions clearly and concisely. Also contact your BCSF Representative for grant review one week prior to grant submission deadline.

Purpose

- **In 3-5 sentences describe the education problem/need that this grant request addresses.**

From 1994-2014, the K-12 student enrollment in the Bettendorf District decreased by 3%. Yet in the last 5 years, student enrollment has increased by almost 6%, corresponding with an increase in the enrollment of minority students (5%), students receiving free and reduced lunch (13%), and student designated as at-risk (12%). Edison Academy's student population (including students from Bettendorf, North Scott and Pleasant Valley), would be considered almost entirely at-risk with most students struggling with school engagement. Supporting our at-risk youth at both Bettendorf High School and Edison Academy has become a growing challenge, especially in providing appropriate role models for our diverse student population.

Solution

- **Describe how this grant request will improve and enhance the learning experience for students impacted by the above identified problem.**

To address the need for support for our at-risk students, Edison Academy faculty and staff contacted a local speaker and music artist, TC Boyd, to speak for the September 2019 Family Night event. Mr. Boyd volunteered his services and was so well-received that faculty and staff requested that we pursue a grant to allow access to all of our high school students at Edison Academy and Bettendorf High School.

TC Boyd is based in the Quad Cities and speaks on motivation and success topics at both schools and colleges. Building on our District's current focus on social and emotional learning and executive functioning skills, we requested that TC present to both schools on the topic of achieving goals and handling frustrations/dealing with failures. We have proposed two formal speaking engagements at both schools—one addressing the the entire student body (or as many as can be accommodated in the the Performance Arts Center at the high school), followed by a smaller workshop setting with a group of interested students who would like to delve deeper into the topics presented. These sessions would be held during Edison Academy's Advisory and the High School's Pride time.

In addition, TC has agreed to engage with our students for four round-table sessions in a more informal discussion setting, allowing our students to direct the sessions based on their interests. Ideas for these round table groups might include meeting with the High School's Black Voices Matter group or with a group of students recommended by the faculty/administration. These sessions could occur during Advisory/Pride time, during lunch, after school, or during class time, if approved by the building's administration.

TC Boyd's Experience

Boyd has conducted presentations and workshops at local and regional schools/colleges/organizations including St. Ambrose University, JB Young (Davenport IA), Central DeWitt Community School (DeWitt IA), Olivet Nazarene University (Bourbonnais IL), Chicago Park District (Chicago IL), NAACP of the Quad Cities (Rock Island IL), QC Harm Reduction (Davenport IA), and Well Suited QC, a mentorship program that brings together African-American boys and teenagers from disadvantaged neighborhoods in the Quad Cities with African-American men. Boyd has also been honored by the YWCA for his community work (2019), and has recently teamed with the Marketing Department of Ascentra to provide music, lyrics and appearances for a new marketing campaign. He will also be an upcoming speaker for a staff event for Ascentra.

Below are two short videos that will provide an introduction to TC.

Personal introduction to his speaking: <https://youtu.be/hCW3HNs5Doc>

Brief sample of speaking engagements: https://youtu.be/iWBk5k_KbrM

Website: <https://tcboydlife.com/>

➤ **Cite and Summarize 1-2 sources and summary of data that support your solution.**

- Hurd, N. M., Wittrup, A., & Zimmerman, M. A. (2017, November 22). *Role Models in Adolescent Development*. Retrieved September 25, 2019, from https://www.researchgate.net/publication/305847798_Role_Models
In this comprehensive review of the research literature on role models, the authors confirm an association between positive role models and positive outcomes among adolescents. They also point out that researchers have found having role models that match students' race, gender and ethnicity may have greater positive effects on adolescents' outcomes.

Project Outline

➤ **Provide detailed outline of how the proposed grant will be executed.**

- Nov 2019** Large group session at Edison Academy (all students)
Large group session at Bettendorf High School (held in PAC)
- Nov-Dec 2019** Follow-up workshop at Edison Academy (classroom setting)
Follow-up workshop at Bettendorf High School (classroom setting)
- Dec-Mar 2020** Completion of 4 informal round table discussions (both schools)

➤ **Describe how the results of the proposed grant will be evaluated or measured.**

- The total number of students in all 8 sessions will be documented to determine how many students participated.
- Student surveys of random participants will be gathered from each session.
- Informal feedback will be elicited from faculty, staff and students in attendance.

Project Narrative & Grant Criteria

- With which of the following BCSF criteria does this proposed grant align? (please highlight or circle - more than 1 may apply)
- Supplemental materials for new programs or initiatives that is unobtainable through other methods.
 - New ideas or materials that assist in meeting established standards and benchmarks or educational needs of groups of students.
 - Supports 21st Century skills (critical thinking, creative thinking, problem solving and collaboration).
 - **Educational needs of a specific group of students.**
 - **Educational events, activities and/or programs.**
 - Educational equipment or technology.

Budget

- Attach an itemized breakdown of how the funding will be used.
- Please include in the budget the entire cost of the grant.

Item Description	Cost	# Purchased	Subtotal
Speaking Contract for TC Boyd (8 sessions at Edison Academy and Bettendorf High School)	\$2000	--	\$2000
Total			\$2000

Reflection

- It is important for the Foundation to show the results of these grants to our community. Please list the ways you will share the success of this project with the Foundation. (video, test scores, photos, student success stories etc.)
 - Video snippets and photos of Boyd’s presentations (large group, workshop, and round-table discussions)
 - Testimonials of impact from students
- Completion of the Grant Reflection Form is required to be eligible for the Finnessy Award. The Grant Reflection Form can be found on the BCSF link on the school website. **Failure to complete the Grant Reflection Form may impact future grant funding.**

Other Information

- Is there any additional information the Foundation should know in consideration of your grant proposal?

After Mr. Boyd’s presentation at Edison Academy’s Family Night in September, the Outreach staff felt strongly that his life experiences and speaking style would connect well with the entire Edison Academy population as well as many students at the High School. We feel that TC would serve as an exemplary role model for many of our students, but especially for students who face significant hurdles and obstacles based on their individual life situations. Principal Kelly and high school staff have been a part of planning this grant, believing that Mr. Boyd would provide value to many students attending Bettendorf High School as well.

Please note: If requested by the Board, it may be necessary for the grant applicant(s) to appear briefly in person to review the grant proposal.

Jamara J. Chelf
Signature & Date of Applicant

[Signature] 9/27/19
Signature & Date of BCSF Representative

Jamara J. Chelf
Signature & Date of Building Principal
Or appropriate Lead Principal
if district wide grant

[Signature] 9/27/19
Signature & Date of Michael Raso

Signature & Date of Technology Director
(Only needed if technology grant)

All four signatures are required prior to submission to BCSF Board of Trustees.
BCSF Due Dates for 2019-2020 school year: September 27, 2019 and January 17, 2020

Please submit to: Bettendorf Community Schools Foundation
P.O. Box 1150 Bettendorf, IA 52722 foundation@bettendorf.k12.ia.us